

UNDER EMBARGO UNTIL: 11:00 AM EST, April 24TH, 2026



BMW
CHARITY PRO-AM
presented by TD SYNEX

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BMW Charity Pro-Am presented by TD SYNEX Announces 2026 Celebrity Lineup and Schedule of Events

APRIL 24th, 2026, GREER, SC – The 2026 BMW Charity Pro-Am presented by TD SYNEX will tee off tournament week starting Monday, June 1st, with official tournament play held June 4th – 5th at the Country Club of Spartanburg and June 4th – 7th at Thornblade Club. Now in its 26th year, the tournament once again brings together professional golfers, celebrities, and the Upstate community for a thrilling week of championship play, live entertainment, and meaningful impact all benefiting the event’s nine featured charities.

This year’s celebrity lineup features returning favorites and exciting new faces!

New celebrities to the tournament this year include:

- Emmy & Golden Globe–Winning Actor (Caddy Shack, Ghostbusters) **Bill Murray**
- Golf Content Creator **Phoebe Carles**
- 7× Cy Young Award Winner and MLB Pitcher **Roger Clemens**
- Vice President, Master Distiller and Director of Distillery Operations at the Jack Daniel Distillery **Chris Fletcher**
- Professional Street Skateboarder and X Games Medalist **Sean Malto**
- Television and Film Actor (Fred on “Mad Men”) **Joel Murray**
- Emmy Award–Winning Sports Journalist and Broadcaster **Jimmy Roberts**
- Golf Content Creator and Founder of “DOD King” **Carter Vynckier**
- Television and Film Actor (David Puddy on “Seinfeld”) **Patrick Warburton**
- Former NBA Player, 2006 NBA Champion, and First-Round Draft Pick **Dorrell Wright**

Returning fan favorites include:

- Television and Film Actor (Kevin on “The Office”) **Brian Baumgartner**
- Professional Golfer and Golf Content Creator **Alexis Belton**
- Captain in the Richland County Sheriffs Department, “On Patrol Live” Captain **Danny Brown**
- Television and Film Actor **Ross Butler**
- Former USA Soccer Player, CBS Sports Analyst and member of the Furman University Athletics Hall of Fame **Clint Dempsey**
- 2018 MLB All-Star and Gold Glove Award Winner **Aaron Hicks**
- 2025 Creator Classic Winner and YouTube Golf Star **Grant Horvat**

- College and NFL Analyst and CEO of Ram Consultant, Inc. **Ryan Leaf**
- Social Media Personality **OG Lott**
- Former NFL and University of South Carolina Quarterback **Connor Shaw**
- 2024 X6 Celebrity Champion, TGL Master of Ceremonies **Roger Steele**
- Sportscaster and Former Wide Receiver **Steve Smith Sr.**
- 2x NBA Champion **J.R. Smith**
- Former NHL Player and Stanley Cup Champion **Shawn Thornton**

In addition to a full weekend of golf, the week is packed with a variety of special events for everyone to enjoy, including:

Saturday, May 30th

- Dog & Jog ForeK Run/Walk presented by Tuck & Howell Plumbing, Heating & Air | 9:00 AM | Thornblade Club

Sunday, May 31st

- ParTee on Trade presented by Best Buy Metals featuring live music, vendors, food, and family-friendly activities | 11:00 AM - 3:00 PM | Downtown Greer

Monday, June 1st

- Neighborhood Cancer Connection Ladies Charity Golf Tournament | Shotgun starts at 9:00 AM and 1:00 PM | 3's Golf & Grubhouse
- Adaptive Golf Clinics with Carolina Adaptive Golf | Thornblade Club
- Junior Golf Clinics with South Carolina Junior Golf Association | Country Club of Spartanburg

Tuesday, June 2nd

- The Social Tee Women's Golf Clinic | 6:00 PM | Country Club of Spartanburg
- Namaste on the Range | 7:00 PM | Thornblade Club

Wednesday, June 3rd

- South Carolina Junior Golf Association Pro-Am | 3's Golf & Grubhouse
- The Social Tee Women's Pro-Am | 4:30 PM | Thornblade Club
- The Social Tee After Party presented by Gibbs Cancer Center | 7:30 PM | Thornblade Club 18th Green in Skybox Club

Thursday, June 4th

- Concert featuring KC and The Sunshine Band | 7:30 PM | Spartanburg Memorial Auditorium

Friday, June 5th

- Concert presented by MAGNA featuring special guests to be announced soon | 7:00 PM | Coach Music Factory

Saturday, June 6th

- Military & First Responders Day featuring flyover tribute, patriotic celebration, and Flying Tigers Parachute Demonstration Team | 9:30 AM | Thornblade Club
- Celebrity & Amateur Trophy Presentation presented by Diamonds Direct | Thornblade Club 18th Green | 6:00 PM |
- Bill Murray and His Blood Brothers Concert | 7:30 PM | 3's Golf & Grubhouse

Sunday, June 7th

- Championship Sunday | 6:00 PM | Thornblade Club 18th Green

“As we celebrate the 26th edition of the tournament, we’re excited to welcome an incredible group of celebrities and a full week of events that bring the community together,” said Michael McGovern, Tournament Director. “From on-course play to off-course experiences, there’s something for everyone to enjoy. It’s a unique opportunity for the community to engage with the tournament in a variety of ways, whether that’s watching competitive golf, attending community events, or experiencing the energy that makes this week so special across the Upstate. It’s a celebration that extends far beyond the course.”

For more information, volunteer opportunities, or to purchase tickets, visit www.bmwcharitygolf.com

To get involved as a sponsor, reach out to Judson Conwell, Director of Corporate Partnerships & Assistant Tournament Director, at jconwell@sccharities.org or Kari Snyder, Director of Community Impact & Strategic Partnerships, at ksnyder@sccharities.org.

To get involved as a volunteer, reach out to Chrystal Assadzandi, Charity and Volunteer Director, at cassadzandi@sccharities.org

ABOUT SOUTH CAROLINA CHARITIES, INC.

South Carolina Charities, Inc. {SCCI}, the non-profit foundation of the BMW Charity Pro-Am presented by TD SYNEX, was created in order to showcase the beauty of Upstate South Carolina and the hospitality of its citizens to the world; to create an event that brings the Upstate a fun and entertaining week centered around professional athletes and world-renowned celebrities; and raise money and awareness for South Carolina charities. Since 2001, the tournament has awarded more than \$17 million to numerous Upstate SC non-profit organizations, part of the PGA TOUR's \$3 billion raised for charity.

ABOUT BMW CHARITY PRO-AM PRESENTED BY TD SYNEX

The BMW Charity Pro-Am presented by TD SYNEX is the only tournament on the Korn Ferry Tour where amateurs and celebrities are grouped with Korn Ferry Tour professionals in a three-day better-ball competition over two courses. Amateurs, celebrities, and professionals rotate between the two courses, [Thornblade Club](#), and [the Country Club of Spartanburg](#), on Thursday and Friday with the 12 lowest-scoring amateur teams, and four lowest-scoring celebrity teams advancing to play Saturday’s final round at Thornblade Club. The lowest 65 pros (and ties) will play on Saturday and Sunday at Thornblade Club.

The 2026 tournament will take place June 4-7, 2026. The tournament draws an estimated 45,000 spectators, 35 percent of attendees at the event are visitors and 25% of those visitors stay in local overnight accommodations.

The 2024 economic impact study provided by Visit Greenville SC estimated that the tournament yielded more than \$8.5 million in total impact for the region.

For more information, visit <https://www.bmwgroup-werke.com/spartanburg/en/charity-golf.html>

ABOUT BMW MANUFACTURING CO., LLC

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and assembles the BMW X3, X5, X5 M, X7, and XM Sports Activity Vehicles and the BMW X6 and X6 M Sports Activity Coupes. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing, and financial services operations in the United States, Canada and Latin America; a manufacturing plant in San Luis Potosi, Mexico; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

ABOUT TD SYNEX

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